

Mailing address: 87 H. Zardabi street, apart. 12,
Baku, AZ1122
+99455 7449007
eahmadova@ada.edu.az
ahmadovaemiliya@gwu.edu

EMILIYA AHMADOVA

EXPERIENCE

LECTURER on MARKeting, Global MBA program UBIS and Western Caspian University

October 2022

Language of instruction: English

LECTURER at MBA program AZERBAIJAN STATE UNIVERSITY OF ECONOMICS (UNEC)

January 2019 – May 2022

Language of instruction: English

ADJUNCT LECTURER on MARKETING, ADA UNIVERSITY

January 2019 – onward

Delivering Principles of Marketing and Marketing Management course

Language of instruction: English

RESEARCHER at UNEC EMPIRIC RESEARCH CENTRE

September 2019 – onward

VISITING SCHOLAR/Erasmus + Teaching mobility

Teaching Staff Mobility at the **University of Dunaújváros**, within the framework of the Erasmus+ Program during 18.03.2019 - 26.03.2019, Hungary

Language of instruction: English

LECTURER, SABAH GROUPS, AZERBAIJAN STATE UNIVERSITY OF ECONOMICS (UNEC)

February 2017 onward

Primary assignment is to deliver Marketing Management course to undergraduate students

Language of instruction: English

LECTURER, INTERNATIONAL SCHOOL OF ECONOMICS, AZERBAIJAN STATE UNIVERSITY OF ECONOMICS (UNEC)

September 2014 onward

Prime task includes conducting lectures and seminars on Marketing Management, International Marketing, Strategic Marketing, Business and International Business at undergraduate level. Language of instruction: English

VISITING SCHOLAR/Erasmus + Teaching mobility

Teaching Staff Mobility at the **Babes-Bolyai University, School of Business** within the framework of the Erasmus+ Program during 13.05.2017 - 21.05.2017, Romania
Language of instruction: English

PROJECT COORDINATOR, NATO INTERNATIONAL SCHOOL OF AZERBAIJAN

September 2013 – June 2015

FREELANCE TRANSLATOR

June 2012 – currently

Engaged in translating financial documents, e.g. draft law, handbooks and guidelines as part of the projects supported by the Ministry of Finance

INTERN AT THE CENTER FOR EUROPEAN STUDIES

October 2009 – January 2010

INTERN AT THE STATE STATISTICAL COMMITTEE OF THE REPUBLIC OF AZERBAIJAN

March 2009 – June 2009

Involved in data analysis at Forecasting Department

DEGREE STUDIES

Dual degree program:

GEORGE WASHINGTON UNIVERSITY (GWU)

AZERBAIJAN STATE PEDAGOGICAL UNIVERSITY (ASPU)

Master of Arts in Education and Human Development

September 2020- July 2022

PhD AZERBAIJAN STATE UNIVERSITY OF ECONOMICS

February 2018 – February 2022

ROME BUSINESS SCHOOL: October 2015 – October 2016

Master's in Marketing and Communications

Language of instruction: English

QAFQAZ UNIVERSITY: August 2009 – February 2011

Master of Business Administration (with distinction)

Language of instruction: English

AZERBAIJAN STATE UNIVERSITY OF ECONOMICS:

August 2004 – May 2009

Bachelor on Automatic Systems of Information Management

Language of instruction: Azerbaijani

NON – DEGREE STUDIES

The Agency for Quality Assurance in Education (AQAE) **Training for future accreditation experts.** February, 2022 - May 2022

Certificate. MOOC. “Global Strategy I: How the Global Economy Works”
University of Illinois at Urbana-Champaign. Completed on June 17, 2020

Certificate. MOOC. “Global Strategy II: Doing Business in The Global Economy”. **University of Illinois at Urbana-Champaign.** Completed on June 5, 2020

Certificate. MOOC. “Managing of the company of the future”.
UNIVERSITY OF LONDON & London Business School. Completed on March 31, 2018

Certificate. MOOC. “How to Finance and Grow Your Startup – Without VC”. **UNIVERSITY OF LONDON.** Grade Achieved: 93.3%. Completed on February 1, 2018

Certificate. MOOC “Professional Skills for International Business”
UNIVERSITY OF LONDON. Grade Achieved: 97.4%. Completed on March 17, 2017

Certificate. MOOC “Understanding Research Methods”
UNIVERSITY OF LONDON, SOAS UNIVERSITY OF LONDON. September 1-20, 2016.

Certificate. MOOC. “Brand Management: Aligning Businesses, Brand and Behavior”
(completed with distinction). **UNIVERSITY OF LONDON/ LONDON BUSINESS SCHOOL**
October 07 – November 23, 2015.

CONFERENCE & WORKSHOPS

Presenter at the DIGITAL ECONOMY: MODERN CHALLENGES AND REAL OPPORTUNITIES organized by UNEC, Ministry of Economy and Ministry of Science and Education.

Analysis of the impulsive buyer behavior: Empirical evidences from Azerbaijan, and

MEASURING IMPACT OF RELIGIOSITY ON CONSUMER BUYER BEHAVIOR IN AZERBAIJAN

28-29 April, 2022.

Presenter at **2nd Erasmus International Academic Research Symposium**.
“Global Islamic Economy: Current State and Future Perspectives.”
11 – 13 October 2019. Paris, France.

Workshop. **Introduction to main principles of assessment**. Organized within the framework of “Support to implementation of National Qualifications Framework in Azerbaijan” project.
Baku, Azerbaijan. 14-16 May 2019

Presenter at **V European Congress on Economic Issues**. “Macroeconomic trends influencing Global Islamic Economy” Azerbaijan University.
25-27 April 2019.

1st Early Career Researcher Training School on Research Methodology Organized by ADA University within the framework of GCRF COMPASS project funded by the US Embassy to Baku.
February 25- March 1, 2019

RESEARCH CAPACITY BUILDING PROJECT AT ADA UNIVERSITY THROUGH US EMBASSY TO BAKU
Research & Academic Writing courses at ADA University
2018/2019 fall semester

Certificate of Presentation. Conference on **“Sustainable Development and Challenges to Humanitarian Sciences”**. Azerbaijan University.
14-15 May 2018.

Speaker at **“I International Symposium on Global Education”**. Khazar University.
20-21 April, 2018

Certificate of Participation. “Syllabus design and application of ICT in teaching process”. Training organized by **ADA University**. 03.02.2018 – 04.02.2018

DAAD Project EE-KEY-AZ: Entrepreneurship Education: A Key to job Creation and Employability in Azerbaijan. Siegen University.
20-21 September 2017, Siegen, Germany.

Certificate of Participation. **Interdisciplinary European Conference on Entrepreneurship Research (IECER)**. Siegen University.
20-22 September, 2017. Siegen, Germany.

Certificate of Participation. ICMPD MOBILAZE project. Workshop on **Migration Research Methods**.

30-31 March 2017. Baku, Azerbaijan.
Winter training course "Class Management and Developing Training Skills of UNEC Professors" **PARIS-SORBONNE UNIVERSITY ABU DHABI & AZERBAIJAN STATE UNIVERSITY OF ECONOMICS**.
February 11 –15, 2017. Guba, Azerbaijan.

"Advanced Research Methods in Social Science" **CAUCASUS RESEARCH AND RESOURCE CENTRE AND EASTERN PARTNERSHIP FOUNDATION**. 14.07.2016 – 16.07.2016
Winter school, **PARIS-SORBONNE UNIVERSITY ABU DHABI** "Interactive Education in University Systems".
February 1–5, 2016. Guba, Azerbaijan.

Certificate on attendance in Summer Session of **NATO INTERNATIONAL SCHOOL OF AZERBAIJAN** on "International Economic Security",
June 30 – July 5, 2014

Certificate on Financial Accounting. **ECONOMIC RESEARCH AND EDUCATION CENTRE**,
August 2010

Certificate on Venture Capital and Interest-free Banking Study
for Economic Resources, May 2009

Diploma on Operator of Personal Computer IBM PC/AT. Regional **CENTRE OF INTERNATIONAL EDUCATION PROGRAMS**, January 2007

CERTIFICATIONS

Doulingo

IELTS

TOEFL

GMAT

GRE

PUBLICATIONS

Ahmadova, E. and Aliyev, K. (2020), "**Determinants of attitudes towards Halal products: Empirical evidence from Azerbaijan**", Journal of Islamic Marketing, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JIMA-04-2019-0068>

"The Common/Unique and Cognitive/Conative Model of Destination Image: The Case of Azerbaijan". Suleyman Demirel University, The Journal of Faculty of Economics and Administrative Sciences. January, 2018

Congress on International Economic and Administrative Perspectives: sustainable Global Competition. October 05-07, 2017. Isparta, Turkey. Proceeding's book. **Islamic Marketing: Final Destination of Conventional Marketing**.

XIII International Conference on Economic Sciences. (Vienna, Austria).
Proceeding's book. "**Islamic Marketing: New Possibilities or New Challenges?**"

24.11.2017

“Islamic Marketing”, Journal of Scientific News 2017/1. Ganja State University I
International Scientific Conference of Young Scientists/Ganja, Azerbaijan.
Proceeding’s book. **“Islamic Marketing: Application areas.”** 18.10.2016
Congress on International Economic and Administrative Perspectives (CIEP): New
Regional Visions/ Baku, Azerbaijan.

**“Islamic Marketing: The New Rules That Transform the Way of Conducting
Business”** 30.09.2016

Paper published in **Journal of Suleyman Demirel University** Institute of Social

Sciences Year: 2016, Number: CIEP Special Editio